C219 Front-end Web Development

**Lesson 1**

**Problem** Statement

**Little Toy Kingdom** has a retail store selling children’s toys. Due to the pandemic, their sales have decreased by half and they wish to set up an online store to boost their revenue.

They have consulted you for your expertise in web development and wants you to draft a complete plan on how to create an online shop. They also requested you to provide them with two good website examples for them to refer to for inspiration.

You are to present your findings to the client at 3pm today.

